

THE SILVER SPUR PRINT RATE SHEET 2016-2017

13010 Paseo Lucido, San Diego, CA 92128 | (858)-485-4800 | rbsilverspur.com | rbsilverspur@gmail.com

The Silver Spur would like to invite you to advertise in RB High's school newspaper. An advertisement in The Silver Spur offers advertisers the opportunity to circulate their ads through the entire student body (2300+), their friends, families, community members and RB High's staff. The Spur is printed roughly every four weeks totaling 7 issues per year or more. Your advertisement will help fund The Silver Spur staff in creating an informative, creative, and professional newspaper as well as promote your business. Note: all prices listed below apply per issue.

Size (Width x height)	Single	Full year (per issue) <small>*must commit to full year</small>
8 Square Inches (4x2 or 2x4)	\$50	\$40
16 Square Inches (4x4)	\$65	\$55
One Quarter Page (10x4 or 4x10)	\$175	\$150
Half-Page (10x8)	\$350	\$300
Full-Page (13x21)	\$500	\$400
Half Page Insertion (8.5x5.5)	\$150	\$120
Full Page Insertion (8.5x11)	\$250	\$200

If you would like to advertise, please email us at
rbsilverspur@gmail.com
Contact: Janhavi Chafekar (858)-472-3972